**   
 Obrazac: PLP-2025**

**Plan promocije**

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| **Redni**  **Br.** | **Planirani kanali promocije** | **Iznos budžeta za pojedini kanal** | **Procijenjeni doseg po kanalu promocije** | **Način uključivanja TZ-a SDŽ u pojedini kanal promocije** | **Faze promocije** |
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Navesti dodatne planirane aktivnosti u koliko ih ima

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Datum: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Pečat i potpis:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_